CHRIS HOLDEN

CONTACT

Telford, Shropshire (UK)
07491004954
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SKILLS

DIGITAL, CONTENT & MARKETING

- WordPress website content management
- Website page updates and blog posting
- Canva (marketing graphics, social media visuals, banners)
- Written content creation (web, blog, promotional)
- Basic website structure and layout
- Social media content posting

ADMIN & PROFESSIONAL

- Strong written and verbal communication
- Customer engagement and enquiry handling
- Time management and organisation
- Working to deadlines
- Reliable, punctual, and self-motivated
- Comfortable working independently or within a team

ADDITIONAL INFORMATION

- Full UK Driving License (16+ years' experience)
- Experience driving company vehicles and towing trailers
- Mental Health Awareness – Level 2
- English: Fluent

PROFILE

Digital Marketing and Content Assistant with hands-on experience in website management, content creation, and customer engagement. Skilled in using WordPress and Canva to update websites, create digital assets, and produce written content. Strong organisational skills, excellent attention to detail, and a reliable, practical approach.

WORK EXPERIENCE

TimberJacks Clubs
Business Development Manager | 2020 – 2024

- Supported digital marketing and online presence for a UK-wide mobile events business
- Built, updated, and maintained website content using WordPress
- Created marketing graphics and promotional materials using Canva
- Wrote blog posts, website copy, and promotional content
- Posted and updated content across online platforms
- Managed customer enquiries, bookings, and client communication
- Coordinated logistics, scheduling, and event delivery
- Represented the brand professionally at private and corporate events

DX Couriers
Multi-Drop Delivery Driver (3.5t) | 2024 – Present

- Planned and completed delivery routes efficiently
- Maintained accuracy and reliability under time pressure
- Provided professional customer service during deliveries

Reepol CBP
Stores Person | 2011 – 2020

- Managed goods inwards and outwards, checking deliveries
- Maintained accurate stock control and organisation
- Operated forklift trucks safely
- Delivered materials to customers and internal teams

ADDITIONAL INFORMATION

In my spare time I run BearPack Mobile Axe Throwing, catering to big and large events, corporate or private.

www.bearpack.co.uk

I also run shropshirehire.com, A web based hire directoy for Shropshire based businesses.

www.shropshirehire.com

Shropshire Inflatable Hire
Delivery Driver (Part-Time) | 2010 – 2020

- Took customer bookings and handled enquiries
- Delivered and collected equipment from customers and organisations
- Loaded and unloaded company vehicles safely

Earlier Roles
Warehouse Operative / Stockroom Assistant
Telford Tower & Scaffolding | HMV | Matalan | Moores Roofing Supplies

- Stock handling, loading/unloading, and stockroom organisation
- Customer service and general warehouse duties

EDUCATION

ABRAHAM DARBY SCHOOL

- 9 Gcse's C,E, Including Maths and English

REFERENCE

Available upon request